



Name: Li-Wei Lin

Education

National Yulin University of Science and Technology, Taiwan
Department of Information Management, PHD.

Southern Taiwan University of technology and science, MBA.

Institution

Department of Electronic Commerce, Zhejiang University of Finance & Economics
Dongfang College, Assistant Professor.

Research interest

E-Marketing, E-learning, Information management, Social media, E-commerce.

Academic experience :

- 2016/10/9 Reviewer of Xiamen University ICEB International Symposium
- 2016/9/1 Founding member of Taiwan Marketing Research Institute
- 2016/8/30 Taiwan Marketing Science Journal Seed Teacher
- 2016/3/22 Reviewer of the National Taiwan University Cross-Strait Seminar
- 2017/2/2 Member of the Taiwan Organization and Management Association (TSSCI)
- 2018/6/13 Wuhan University, Peking University IACMR Reviewer
- 2018/8/16 2018 Action Business and Microfilm License Verification and Seed

Teacher Workshop

■2018/10/24 **European Business & Management Reviewer.**

■2018/11/26 **International Journal of Management, Accounting and Economics Reviewer. (SSCI)**

■2018/12/19 2019 **The Fourth International Conference on Economic and Business Management (FEBM2019) Reviewer.**

<http://www.febm.org/CommitteeCn.aspx>

■2018/12/26 **Information and Marketing Center, Education and Testing Center, Ministry of Industry and Information**

■2019/5/17 **Third Social Science Research Method Summit Forum**

■2019/7/7-7/12 **Hangzhou Future Science City Social Practice**

■2019/7/18 **American Journal of Theoretical and Applied Business (Lead Guest Editor)**

<Http://www.sciencepublishinggroup.com/specialissue/328003>

■ 2019/9/20 **world magazine interviews, not heavy hiring, but no way to go. Taiwanese teachers have a new wave of west tide**

<https://www.cw.com.tw/article/article.action?id=5096915>

■2019/10/01 **Journal of Economics and Management Sciences Editorial Board**

<https://j.ideasspread.org/index.php/jems/about/editorialTeam>

■ **Vision Magazine, Management Magazine and other case analysis (35 articles)**

■ 2019/11/01 **Academic lecture exchange in Xuchang University**

<https://www.xcu.edu.cn/info/1186/19881.htm>

■2019/12/15 **Academic Lecture at Zhejiang Institute of Water Resources and Hydropower**

■ 2019/12/20 **Reviewer of China Management Research International**

Association

■2020/1/6 **International Journal of Advances in Management and Economics**

Reviewer

http://managementjournal.info/index.php/IJAME/pages/view/editorial_team

Research publications

Papers

1. Li-Wei Lin*、Su-rong Yan、Yu-Xin Tan、To Learn Based on Digital Learning

Platform and VR tools: A Survey of College Students in Haining and

Hangzhou, International Journal of Business Management and Economic Review, 2019/12/23 accepted. (第一作者&通訊作者)

2. Li-Wei Lin*、Su-rong Yan、Yu-Xin Tan、**The Impact of Social Business Platform on Consumer Loyalty: A Case Study of Zhejiang freshherma as an example Market**, International Journal of Business Management and Economic Review, 2019/12/23 accepted. (第一作者&通訊作者)
3. Li-Wei Lin、*Shih-Yung Wei*、*Su-Mei Gan*、Effect of medical care platform monitoring system on to customer interaction and loyalty、***Advances in Economics, Business and Management Research***.(ISSN:2352-5428)
4. Shih-Yung Wei, Li-Wei Lin, Su-Mei Gan, The influence of internationalization degree on the performance of industry-specific companies: A case study of Taiwan (2001-2017), International Journal of Economics and Financial Issues, 2019/7/1 have accepted. (Econlit)
5. Shih-Yung Wei, Li-Wei Lin, Surong Yan, Empirical Analysis on Price-Volume Relation in the Stock Market of China, International Journal of Economics and Financial Issues, 2019/7/1 have accepted. (Econlit)
6. Lin Liwei, Investigation of Consumers' Beliefs in Electronic Payments--Taking the Hangzhou Market as the Survey Subject, 2018 Sustainability and Consumer Special Issues Seminar and Taiwan Marketing Research Society Annual Conference Paper, 2018/10/19. (Marketing Review)
7. Cheng, Jao hong; Lin, Li Wei; Lee, Liang Chien. "Influence of Ambidextrous Governance Mechanisms and Risk Management on Repurchase Intention in Social Commerce" for publication in Internet Research. (SSCI, I.F=4.9, , accepted 2018/12, published 2019/4/3).
8. Jao-Hong Cheng, Li-Wei Lin, Timon C. Du, The Influence of Belief and

Justice on Brand Loyalty in Social Commerce. The 16th International Conference on Electronic Business, Xiamen, China, December 4-8, 2016. EI)

9. Jao-Hong, Cheng & Li-Wei, Lin, Lian-Chien Lee, Jing-Hang Chang, How to Reduce The False Alarm Rate beyond Voting System for Financial Distress Prediction, 2015 12th International Conference on Fuzzy Systems and knowledge Discovery FSKD '15. (EI)

Seminar paper

1. Li-Wei Lin, Su-Mei Gan, Shih-Yung Wei, Yu-Xin Teng, The influence of consumer beliefs on purchase intentions in community commerce, Smart Business Application and Practice Seminar, 10/21/2019.

2. Li-Wei Lin, Shih-Yung Wei, SU-Rong Yan, Su-Mei Gan, Effect of Face recognition health system monitoring system on electronic loyalty Based on Relationship theory, Perspective, Wicon 2019, 2019/11/26.

3. Li-Wei Lin, Shih-Yung Wei, Yu-Xin Teng, To Learn Based on Digital Learning Platform: A Survey of College Students in Haining, Wicon 2019, 2019/11/26.

4. Li-Wei Lin, Shih-Yung Wei, SU-Rong Yan, Chih-Chun Hou, Shia-Yang Tzeng, Intention of online consumers to buy behavior affected by extreme weather-take the mainland Chinese Haining market as an example, Wicon 2019, 2019/11/26.

5. Li-Wei Lin, Shih-Yung Wei, Su-Mei Gan, Effect of innovation of medical care platform monitoring system on electronic loyalty Based on Relationship theory Perspective, Wicon 2019, 2019/11/26.

6. Li-Wei Lin, Shih-Yung Wei, Su-Mei Gan, Effect of medical care platform monitoring system on to customer interaction and loyalty, The Fourth International Conference on Economic and Business Management (FEBM 2019), 2019/10/19 .

7. Lin Liwei, Xie Wenkai, The Impact of Electronic Monitoring System Application Innovation on Consumer Loyalty, 2019 Health and Wellness Technology Seminar, 2019/5/18.

8. Lin Liwei, Situational Factors for Consumers' Purchasing Intent in Community Business: A Project Behavior Theory, 2019 Academic and Business Management Symposium, 2019/5/3.

9. Jao-Hong Cheng, Li-Wei Lin, Jian-Xiang Wang, Promote and Omni-Channel Haining Flower and Agricultural Products By Whole Path -Designed Field Survey Method, The 9th International Conference on Information Integration, and Innovation, 2019/1 /11.

10. Jao-Hong Cheng, Li-Wei Lin, Xiao-Shi Ka, Design of patient system platform through VR telemedicine monitoring and care, The 9th International Conference on Information Integration, and Innovation, 2019/1/11.

11. Lin Liwei, Wang Chengfu, The influence of community business consumer perception and belief on purchase intention, 2018 International Human Resources Management Academic and Practical Seminar, 2018/12/17.

12. Su-Rong Yan, Li-Wei Lin, The Impact of Community Business Platform Interaction on Consumer Loyalty: A Case Study of Zhejiang Market, 2018 International Conference on Human Resource Management Academic and Practical, 2018/12/17.

13. Lin Liwei, have you spelled it? China's multi-application platform for consumer electronic loyalty survey, 2018 Industrial Management and Information Application Innovation Seminar, 2018/11/28.

14. Lin Liwei, Xu Yongzhen, Zeng Haijun, affecting the privacy and security of

online platforms: Taobao platform consumers as survey objects, 2018 Taiwan Organization and Management Society Annual Conference and Seminar, 2018/9/14.

15. Lin Liwei, Zhang Chuanmao, The Impact of Elderly Health Monitoring System on Electronic Loyalty, 2018 The 19th Electronic Business Management Theory and Practice Seminar, 2018/5/25.

16. Lin Liwei, Yin Xueyuan, Zhang Chuanmao, Survey on consumer shopping satisfaction under the operating mode of unmanned stores - Zhejiang Consumers as survey objects, 2018 National Information Technology Application Seminar, 2018/5/11.

17. Lin Liwei, Yin Xueyuan, Li Chunfu, Community Business Platform Survey Affecting Consumer Use and Interaction, 2018 ITIA International Conference on Information Technology and Industrial Applications, 2018/4/27.

18. Lin Liwei, Li Chunfu, Zeng Haijun, Yin Xueyuan, Correlation Survey of Online Live and User Experience Platform, 2018 Global Business Management Symposium, 2018/4/26.

19. Lin Liwei, Zou Weifei, Li Wenyuan, Zhang Chuanmao, a survey of consumer electronic loyalty in a travel network in mainland China, 2018 IETAC 11th Information Education and Technology Application Seminar, 2018/3/30.

20. Lin Liwei, Zeng Haixuan, Li Chunfu, Zhang Chuanmao, Research on the Value of Enterprise and Consumers--Discussing the 2018 IETAC 11th Information Education and Technology Application Seminar through 2018 IETC, 2018/3/30.

21. Cheng, Jao hong; Lin, Li Wei. Survey on Customer Satisfaction in Online and Offline Modes, 2017 8nd ICIII Paper, 2017/12/16.

22. Lin Liwei, Zhang Chuanmao, Survey of Consumers' Satisfaction with Virtual Cash Payments - Taking Ningbo Market as a Survey Object, 2017 7th National Information Management Forward-looking Technical Seminar, held at Xuanzang University on 2017/11/30.

23. Lin Liwei, Zhang Chuanmao, the relationship between online live broadcast and platform users, 2017 7th National Information Management Preview Technology Seminar, held at Xuanzang University on 2017/11/30.

24. Lin Liwei, Shen Zongde, Research on the Impact of Shared Information on Consumer Satisfaction - Taking the Ningbo Social Network Website as a Survey, 2017 SEAIT Enterprise Architecture and Information Technology Seminar, held at Deming University on 2017/11/15.

25. Lin Liwei, Zhang Chuanmao, investigating the impact of extreme weather on online consumer purchase behavior intentions - to China

The Lu market as an example, the 2017 management field to enhance teachers' production, research and research capabilities seminar, 2017/11/10

Seminar at the University of Science and Technology.

26. Lin Liwei, Zhang Chuanmao, Research on Corporate Governance, Information Transparency and Organizational Performance--An Empirical Study of Taiwan's Biotechnology Industry Listed Companies, 2017 International Symposium on Sustainable Management and Management and the 15th Management Symposium , 2017/11/24 National Chin Yi Keda.

27. Lin Liwei, Zhang Chuanmao, Survey of Consumer Satisfaction with New Retail Business Model, 2017/9/29 National Taipei University of Commerce 2017 Service Science Preview Seminar.

28. Lin Liwei, Zhang Chuanmao, Internet live survey of consumers' purchase

intentions, 2017/5/26, 2017 Accounting Information and Management Forum.

29. Lin Liwei, Zhang Chunmao, Huang Guoju, Research on the impact of community business information on consumer buying behavior, 2017/5/26, 2017KC Knowledge Community International Symposium.

30. Lin Liwei, Zhang Chunmao, Huang Guohong, VR survey of cross-border e-commerce consumer loyalty, 2017/5/26, 2017 Marketing Research Symposium (CMR2017).

31. Lin Liwei, Zhang Chunmao, Xu Yongzhen, Huang Yiyi, Survey of Consumer Satisfaction with Automotive Safety Sensing System--Taiwan Regional Market as Survey Object, 2017/5/26-2017 18th Electronic Business Management Theory and Practice Discussion meeting.

32. Lin Liwei, Xu Yongzhen, Zhang Chunmao, Huang Yiyi, The Impact of Functionality of Community Business Platform on Consumer Loyalty: Taking the Ningbo Market as a Survey, 2017/5/26-2017 18th Electronic Enterprise Management Theory Cum practical seminar.

33. Lin Liwei, Zhang Chunmao, Xiao Shikai, Liu Siyuan, the impact of the services provided by the cross-border e-commerce platform on consumer loyalty, 2017/4/28-2017 National Taichung University of Science and Technology Global Economics Management and Practice Seminar.

34. Lin Liwei, Chen Lijuan, Zhang Chunmao, Xu Yongzhen, Case Study of Information Sharing on Community Websites by Generation Z - Taking Ningbo University Students as the Survey Subject, 2017/5/5- 2017 IETAC Tenth Information Education and Technology Application Seminar.

35. Lin Liwei, Xu Yongzhen, Zhang Chunmao, Huang Yiyi, Huang Guoju, a digital learning platform for college students' willingness to learn--Taking Ningbo University students as the survey object, 2017/3/17 National Central

University The 12th Taiwan Digital Learning Development Seminar . Taiwan E-Learning Forum (TWELF 2017)

36. Lin Liwei, Xu Yongzhen, Zhang Chunmao, Huang Yiyi, Huang Guoju, Research on the correlation between business intelligence system and enterprise performance--A logistics company in Ningbo as a research object, 2016/12/23 Beishang Academic Forum-International Management and Management Practice.

37. Jao-Hong Cheng, Li-Wei Lin, Chia- Kai Yu, Is the mechanism really that important? Investigate the Influence of Contract Mechanism and risk management on Repurchase Intention. 2016/12/23 National Yunlin University 7th Information International Symposium on Integration and Innovation.

38. Lin Liwei, Zhang Chunmao, Xu Yongzhen, the impact of platform design and use intention on consumer satisfaction--A case study of a cross-border e-commerce platform in Ningbo, 2016/11/28 Nantai University of Science and Technology Industrial Management and Information Application Innovation Seminar.

39. Li-Wei-Lin, Chang- Chuan-Mao, Yung Chun, Hsu, Yu Yi, Huang The Impact of the Elastic Mechanism of Cross-Border Electric Trader on Business Model Performance: A Survey of Enterprises and Overseas Consumers in Ningbo, 2016/11/25 School of Business Administration, National Taipei University.

40. Lin Liwei, Chen Lijuan, Li Zhiming, the impact of community power, user beliefs, and perceived value on platform loyalty--Taking Taiwan online platform as an example, 2016/10/21 Nanjing Audit University International Management Analysis International Forum.

41. Lin Liwei, Xu Yunyun, Xu Yongzhen, Li Zhiming, Investors in stock market

behaviors for reinvestment behaviors--Taking China's Guangzhou stock market as an example, 2016/10/21 Nanjing Audit University Second Management Analysis International Forum.

42. Lin Liwei, Zhang Anli, Li Zhiming, The Impact of Platform Innovation and Social Network Relationship on Organizational Performance - An Experimental Online Survey of an Online Platform in Foshan, Guangdong Province, 2016, Seminar on East Asian Economics and Management, Fo Guang University, Taiwan.

43. Lin Liwei, Chen Shuwei, Jhang Anli, Zhao Songhui, Corporate Governance and Corporate Performance - With traditional industries in Foshan empirical investigation, seminar & 17TH international academic conference on management, Chaoyang University of Technology, Taichung city, Taiwan, 2016.

44. Lin Liwei, Wu Lili, Zhao Yuhui, Yan Yingshan, Action Payment Mechanism for Consumer Satisfaction Survey—Based on a survey of a university in Guangdong, 2016/5 Taiwan University of Practice National Information Technology Application Seminar.

45. Lin Liwei, Yu Jiakai, The impact of e-management innovation system on supply chain performance – taking Guangzhou electronics industry as an example, Henan University of Economics and Law in May 2016.Editing textbook

46.Lin Liwei, Jhang Anli, Yu Chiakai, Lee Chihming, A survey of the use of online learning platform to enhance students' learning performance: An Empirical Study in a university in Guangdong, 2016 Conference at Taichung, Central Taiwan University of Science and Technology.

47.Lin Liwei, Jhang Anli, Yu Chiakai, Lee Chihming, The influence of quality and Credibility of Real-time Platform System on Customer User Behavior-A Case Study on A Software Company in Guangzhou, Mainland China with the Method of Experimental Design, 2016 Conference on Cross-Strait Sustainability

and Business Management, National Taipei University, Taiwan.

48.Lin Liwei, Jhang Anli, Lee Chihming, A survey of consumer satisfaction in mobile payment system: An Empirical Study of a university in Foshan, Guangdong, 2016 Conference on Cross-Strait Sustainability and Business Management, National Taipei University, Taiwan.

49.Lin Liwei, Jhang Anli, Yu Chiakai, Wang Dong, The impact of enterprise system and supplier relationship on organizational performance: a case study of Guangzhou electronic industry, IFMA 2015 19th NOVEMBER, Chongqing University of Posts & Telecommunications.

50.Cheng, Jao-Hong, Lin, LW and Lee, JP, 2014, E-Commerce Business Model – Case Study Based on an E-Commerce Platform of a Company, 6th International Conference on Information, Integration & Innovation, 2014/12 /05, National Yunlin University of Science and Technology, National Yunlin University of Science and Technology, Douliou, pp.89-91.

51. Lin Yuli and Lin Liwei, May 6, 2008, “The Impact of Program Equity on Employees' Helping Behavior: Role Fuzzy and Work-Family Conflicts,” The 9th Management Academic Symposium, Taichung.

Editing materials

■ **Lin Liwei, Zeng Haijun's book management, 2019/9/1 (Chongqing University Press).**

Edited academic monograph

■ **Lin Liwei The influence of fairness on the behavior of employees' help, 2019/11/1 (White Elephant Culture Press).**

■ **Li-Wei Lin, The impact of smart capital on company performance, 2019/12/1 (Scholars Press (UK)).**

Special book, plan report host

- **Lin Liwei (host), research on the impact of Haining enterprise internationalization on company performance under the “Belt and Road” initiative, Haining City Social Science Research Plan in 2019. (one year plan)**
- **Lin Liwei (host), Internet finance innovation and Foshan small and micro enterprise financing docking mechanism research, 2016 Foshan Municipal Government social science project plan. (one year plan)**
- **Lin Liwei (sub-item project leader), based on Moodle's mixed learning model, 2016/January Guangdong Provincial Department of Education project plan. (one year plan)**
- **Lin Liwei (host), research on international cooperation collaborative innovation mechanism based on curriculum development, 2016/April Guangdong Provincial Education Department project plan. (three-year plan)**